

Consumer Awareness-Raising Activities

Together with their member companies, JAMA, IPG, JAPIA, the Quality Brands Protection Committee (QBPC) and the Alibaba Anti-Counterfeiting Alliance (AACA) conducted public awareness-raising activities at the Guangzhou Motor Show from 2010 to 2020.

- Featuring a dedicated booth on counterfeit parts -
with displays (posters, videos) created to raise consumer awareness about counterfeit products

Awareness-raising activities at the 2020 Guangzhou Motor Show

Dates: November 20-29, 2020

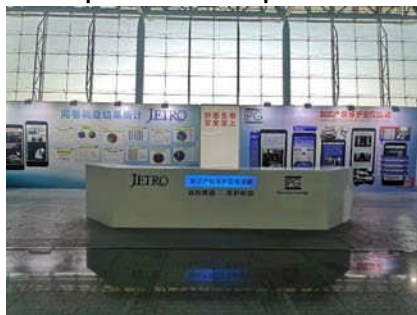
Venue: China Import and Export Fair Complex



Awareness-raising activities at the 2019 Guangzhou Motor Show

Dates: November 21-25, 2019

Venue: China Import and Export Fair Complex



Awareness-raising activities at the 2018 Guangzhou Motor Show

Dates: November 15-20, 2018

Venue: China Import and Export Fair Complex



Note: Awareness-raising activities at the 2010 through 2017 Guangzhou Motor Shows are not included here.